



Gaming Proof of Concept based on Intel® Architecture



Intel® vPro™ technology has enabled the Connected Casino, by networking the Electronic Gaming Machine (EGM), player tracking, Point-of-Sale (POS), digital sign, kiosk, and more, all while personalizing the casino experience.

The customer experience has become critical to increasing loyalty and profitability. Casino Operators have an opportunity to improve the personalized casino experience which will meet their evolving and diverse customer needs. Intel® vPro™ Technology now enables more remote manageability than ever before. By utilizing Intel® Active Management Technology (Intel® AMT), casinos can reduce their total cost of ownership by remotely managing their connected devices from one central location. Intel® AMT allows casino IT managers to quickly deploy new games and provide increased uptime via remote hardware and software diagnostics. Intel® vPro™ technology offers secure boot and application isolation through Intel® Trusted Execution Technology (Intel® TXT) and Intel® Virtualization Technology (Intel® VT).

The Gaming Proof of Concept based on Intel® architecture is an interactive slot machine using a 46" vertical touch screen driven by Intel® vPro™ technology, Intel integrated graphics and Windows 7*. Multiple slot reels provide the ability for a casino to increase their revenue per square foot. Real-time roulette play allows the user to place side bets on a roulette wheel located elsewhere in the casino. The 22" digital sign provides the casino an opportunity to up sell services such as show tickets, spa treatments, or restaurant specials.

The Gaming Concept based on Intel® architecture enables the future of Gaming in the Connected Casino.

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