

**Papyrus to PDA:
Visual Communication Through the Ages
Presentation Scoring Guide**

Group Invention _____

Date _____

| | TOTAL VALUE | YOUR SCORE | COMMENTS |
|---|-------------|------------|----------|
| Ideas and Content | | | |
| Demonstrates understanding of purpose (persuade and justify) | 10 | | |
| Conveys clear, focused main ideas | 10 | | |
| Effectively addresses and answers the unit question, <i>What invention in the history of visual communication has had the greatest impact on social, political, and economic life?</i> | 10 | | |
| Includes enough factual evidence to support stance or prove case | 10 | | |
| Uses visual(s) to depict cause and effect relationships that support and strengthen case | 5 | | |
| Organization | | | |
| Displays a clear beginning, middle, and end | 5 | | |
| Shows a clear sequencing of ideas and transitions | 5 | | |
| Includes smooth and natural transitions between speakers | 5 | | |
| Language | | | |
| Uses a variety of descriptive and accurate words appropriate to audience and purpose | 10 | | |
| Incorporates the vocabulary of the discipline | 5 | | |
| Delivery | | | |
| Communicates ideas effectively by maintaining eye contact, controlling speaking rate and volume, enunciating clearly, demonstrating oral fluency and vocal energy, and using appropriate gestures | 10 | | |
| Shows evidence of practice | 5 | | |
| Uses effective visual media, including slides, props, or handouts | 10 | | |
| TOTAL POINTS Final Grade: | 100 | | |