

ELECTRICITY PROJECT PLAN AND SCORING GUIDE			
TEAM NAME:			
TEAM MEMBERS:			
AUDIENCE: <input type="checkbox"/> CHILDREN, GRADES K-6 <input type="checkbox"/> ADOLESCENTS, GRADES 7-12 <input type="checkbox"/> ADULTS, AGE 18+	TITLE:		
TYPE: <input type="checkbox"/> BROCHURE <input type="checkbox"/> PRESENTATION <input type="checkbox"/> WEB PAGE	PURPOSE:		
EXPLAIN HOW YOUR PUBLICITY PLAN ADDRESSES THE UNIT QUESTIONS AND MEETS CEC NEEDS:			
REQUIRED ITEMS	SELF CHECK	POINTS	EARNED
Storyboard is approved.		5	
Format and content fits the intended audience.		5	
Content is accurate and uses correct spelling and grammar throughout.		5	
Sources and images are appropriately cited and acknowledged.		5	
Electricity content:			
<ul style="list-style-type: none"> • Answers how we harness the Earth’s power to generate electricity 		10	
<ul style="list-style-type: none"> • Defines electricity 		5	
<ul style="list-style-type: none"> • Explains why electricity is important 		10	
<ul style="list-style-type: none"> • Explains that electrons carry electric charge 		5	
<ul style="list-style-type: none"> • Includes a drawing that shows the four parts of an electric circuit and includes labels for voltage, current, wires, and resistance 		5	
<ul style="list-style-type: none"> • Explains Ohm’s Law 		5	
Career content:			
<ul style="list-style-type: none"> • Cites three or more examples of careers in which electricity is used on the job 		5	
<ul style="list-style-type: none"> ▪ Explains how electricity is used in the career of choice and describes the parts of the electrical circuit in relation to the job 		10	
<ul style="list-style-type: none"> ▪ Identifies three interests a person should have to consider the career 		5	
<ul style="list-style-type: none"> ▪ Explains what the person in the career does on a daily basis 		5	
<ul style="list-style-type: none"> ▪ Explains why the job is important 		10	
<ul style="list-style-type: none"> ▪ Explains the positive and negative aspects of the job 		5	
<ul style="list-style-type: none"> ▪ Provides at least two links for more information 		5	
<ul style="list-style-type: none"> ▪ Includes at least five images that contribute to understanding the career or electricity 		5	
<ul style="list-style-type: none"> ▪ Includes at least one additional major element that helps the audience understand the career or electricity (such as an interview, descriptions of materials or activities, survey, FAQ, and so forth) 		5	
<ul style="list-style-type: none"> ▪ Includes at least three additional minor elements that promote audience interest (such as humor, quotes, or slogans) 		5	
Two peer reviews are completed (each with two specific strengths and improvement suggestions) and revisions are identified.		5	
TOTAL POINTS		125	

FIRST PEER REVIEW			
TEAM NAME	STRENGTHS	SUGGESTED IMPROVEMENTS	REVISIONS MADE

SECOND PEER REVIEW			
TEAM NAME	STRENGTHS	SUGGESTED IMPROVEMENTS	REVISIONS MADE