

Marketing Your Boat

Company Name: _____

Production Team: _____

Boat Name: _____

Marketing Jingle/Theme:

Brochure or multimedia marketing tool to use with We B Toys representatives includes all of the following elements:

_____ Company name

_____ Company logo

_____ Product name

_____ Digital image of the boat

_____ Rationale of how the boat design makes your product superior

_____ History of your product design (include findings from experimental foil boats and initial prototypes regarding buoyancy, density, and so forth)

_____ Marketing theme/logo