

## Commercial Checklist

**Instructions: Use this checklist while you create your commercial to make sure you meet all of the project's requirements.**

	Check Off
<b>We developed a storyboard plan for our commercial before we created the final product.</b>	
<b>Our commercial includes the name and slogan of the restaurant.</b>	
<b>Our commercial meets the time requirements.</b>	
<b>We included a clear description of our restaurant with the address, phone number, and hours of operation.</b>	
<b>Our commercial includes examples of the healthy items on the restaurant's menu.</b>	
<b>We included reasons why people should visit our restaurant.</b>	
<b>Props, costumes, and scenery add to our commercial.</b>	
<b>We made sure that our commercial is appropriate for the target audience.</b>	
<b>We used advertising strategies to share our product.</b>	