

Rubric for Multimedia Presentation

The main purpose of a rubric is to help you do your best work. Use the rubric to make sure you understand what you are expected to learn. Is all of your work best described by column 4? If not, what can you improve? If you have access to a printer, you may want to print the rubric for reference as you work through the activities. Ask your teacher for help if you have any questions about the rubric.

	4	3	2	1
Content	<p>The presentation captures and holds the audience's attention, thoroughly.</p> <p>The presentation explains the topic in a smooth and logical order, and offers a new viewpoint or insight in a way that makes a lasting impression on the audience.</p>	<p>The presentation captures the audience's attention adequately.</p> <p>The presentation explains the topic in a smooth and logical order, and offers a new viewpoint or insight; however, the content may not make a lasting impression on the audience.</p>	<p>The presentation does not capture the audience's attention throughout.</p> <p>The presentation clearly states, adequately explains, and summarizes the topic; however, the content may not be engaging or may not be presented in a smooth and logical order.</p>	<p>The introduction does not clearly state, adequately explain, or summarize the topic.</p>
Design	<p>Slide layouts are consistent and easy to read, and use a variety of design principles to attract and hold interest.</p>	<p>Slide layouts are consistent and easy to read, but may not use design principles to attract and hold interest.</p>	<p>Slide layouts are consistent, but may be too plain to hold interest or too cluttered for the audience to read.</p>	<p>Slide layouts are not consistent and may be too plain to hold interest or too cluttered for the audience to read.</p>
Multimedia	<p>Images, audio, and video enhancements are credited, support and illustrate main points, and enrich the audience's learning experience.</p>	<p>Images, audio, and video enhancements are credited and carefully selected to support and illustrate important main points.</p>	<p>Images, audio, or video enhancements are not credited or sometimes distract the audience from the content.</p>	<p>Does not include images, audio, or video enhancements.</p>
Delivery	Presenter	Presenter	Presenter	Presenter does

	maintains consistent eye contact, rarely refers to notes, and frequently interacts with the audience.	makes frequent eye contact, sometimes refers to notes, and answers most questions.	frequently refers to notes but makes some eye contact and answers some questions.	not make eye contact, reads from notes, or does not answer questions.
Mechanics	All multimedia and effects work properly, and technical problems do not occur. All words are spelled and capitalized correctly.	Most multimedia and effects work properly, and technical problems are resolved quickly. Almost all words are spelled and capitalized correctly.	Most multimedia and effects work properly, but technical problems interrupt the presentation. Several words are misspelled or capitalized incorrectly.	Multimedia or effects do not work properly, or technical problems make the presentation difficult to understand. Many words are misspelled and capitalized incorrectly.