

# **News Fact Sheet**

# Intel® Education Initiative: Empowering Tomorrow's Innovators

In our increasingly global economy, Intel recognizes that curiosity, critical thinking and a strong foundation in math and science are necessary for tomorrow's workforce to compete for the high-tech jobs of the future. In fact, growth in math-intensive science and engineering jobs outpace overall job growth by three to one.<sup>1</sup>

That is why Intel gets directly involved in education programs, political advocacy, and technology access efforts that enable today's young people to develop the skills they need to be the innovators of tomorrow. Over the past decade alone, the company has invested more than \$1 billion, and its employees have donated close to 3 million volunteer hours toward improving education in more than 60 countries.

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# **Recognizing Excellence in Math & Science**

Intel annually sponsors the Intel International Science and Engineering Fair and the Intel Science Talent Search, which are both programs of the non-profit Society for Science & the Public (SSP), to highlight bright young innovators and challenge other youth to engage in math and science. In October 2008, the Intel Foundation committed \$120 million over 10 years to continue its sponsorship of these premier science and math competitions.

#### • Intel International Science and Engineering Fair

Since 1997, Intel has sponsored this competition, the world's largest pre-college science fair. In 2010, 1,611 finalists – young scientists from 59 countries, regions and territories representing more than 1,200 projects – competed in San Jose, Calif. for nearly \$4 million in awards.

#### • Intel Science Talent Search

America's oldest and most prestigious pre-college science competition, the Intel Science Talent Search provides a national stage for 40 of America's best and brightest high school seniors to present original research to nationally recognized professional scientists. A \$100,000 scholarship awaits the winner of the competition, which Intel has sponsored since 1998.

Intel also funds other programs that reward excellence in math and science at the teacher and school levels.

#### • Intel Schools of Distinction

The <u>Intel Schools of Distinction Awards</u> honor U.S. schools that have demonstrated excellence in math and science education and serve as models for schools across the country. By replicating proven programs such as these, schools everywhere can reinvigorate their own science and math programs, inspiring generations of future innovators.

# • Society for Science & the Public Fellows Program

Through a generous grant from Intel, the <u>Society for Science & the Public Fellows Program</u> provides funds and training to selected U.S. science and math teachers with unique plans to reach students in underserved communities and inspire excellence in independent scientific research.

<sup>&</sup>lt;sup>1</sup> Source: National Science Board cited in U.S. Department of Education. (2008). The Final Report of the National Mathematics Advisory Panel. Washington, DC: Author. (p. xii)

#### **Supporting Teachers**

Intel believes that good teachers are imperative to developing the next generation of innovators. In fact, in January 2010, in support of President Obama's call to elevate math and science education as a national priority, Intel <u>committed</u> more than \$200 million over the next 10 years to teacher training and reaching more youth through its science competitions.

#### Intel Teach

The Intel® Teach Program, which reaches more than eight million teachers in more than 60 countries, including roughly 380,000 in the U.S., offers professional development for K-12 teachers of all subjects, helping them integrate technology into their lessons and promote students' problem-solving, critical thinking, and collaboration skills. In June 2010, Intel President and CEO Paul Otellini accepted the Committee Encouraging Corporate Philanthropy (CECP) Chairman's Award, which recognized Intel Teach as an excellent corporate philanthropy program.

#### Intel Math

<u>Intel Math</u> is an eighty-hour course for K-8 math teachers, particularly non-math majors teaching math, which helps participants deepen their own understanding of math through problem-solving, in turn enabling students to excel in and enjoy math.

# Assessment & Teaching of 21st Century Skills

In January 2009, Intel, Cisco and Microsoft <u>announced</u> a collaboration to underwrite a multi-sector research project, <u>ATC21S</u>, to develop new assessment approaches, methods and technologies for measuring the success of 21<sup>st</sup>-century teaching and learning.

#### **Bridging Achievement Gaps**

Intel works in communities around the world to help young people acquire the skills necessary for personal and professional success in the 21<sup>st</sup>-century.

# • Intel Computer Clubhouse Network

The <u>Intel Computer Clubhouse Network</u> offers an after-school, community-based learning program that allows young people from underserved communities to explore ideas, develop skills, and build self-confidence through the use of technology. In 2000, Intel stepped up to sponsor the Computer Clubhouse Network and quickly grew the program to reach more than 25,000 youth through 100 Clubhouses in 20 countries.

# • Intel<sup>®</sup> Learn Program

Delivered in informal education settings, the <u>Intel Learn Program</u> provides opportunities for young learners in developing countries to learn key skills needed for tomorrow's success, focusing on technology literacy, problem solving, and collaboration. To date, Intel Learn has helped more than one million learners in 13 countries develop skills for success.

#### **Transforming the Lives of Women and Girls**

Intel is helping raise the economic status of women and girls through its diverse efforts to promote the math, science, business and technology skills needed to engage in the 21<sup>st</sup>-century economy. Based on its experiences, Intel has identified four ways to improve the lives of women and girls, which in turn benefits their children, families and communities.

#### • Educate the Teachers First

A <u>study</u> from the University of Chicago is the latest research to indicate that female elementary school teachers who are anxious about math may undermine girls' confidence in their math abilities. Intel Math helps remedy this problem by enabling teachers to improve their own knowledge and integrate new, creative teaching methods into their classrooms.

# • Make the Projects Matter

Through Intel Teach, Intel Learn and the Intel science competitions, Intel has seen that girls embrace science, math and technology when it moves beyond abstract concepts, and they do projects that make an impact in their communities and on the world.

# • Provide Technology Tools

Technology literacy and tools give women and girls, even in remote parts of the world, access to information, markets and skills that allow them to be fully engaged in the innovation economy.

#### • Teach Entrepreneurial Skills

Just as technology removes walls around the classroom, entrepreneurial skills remove walls around women's lives.

# **College to Career**

While the Intel Education Initiative is primarily targeted at K-12 education, Intel has substantial programs that are meant to encourage research at the university level, inspire entrepreneurism and enable the next generation of workers to be positive contributors to the economy.

# • Intel® Higher Education Program

The <u>Intel Higher Education Program</u> is a collaborative worldwide effort – working with more than 150 universities and governments in 34 countries – that brings cutting-edge technology expertise to universities and helps move that technology from labs to local communities. In 2009, Intel awarded grants totaling over \$9 million and provided funding for hundreds of students.

# • Intel+UC Berkeley Technology Entrepreneurship Challenge (IBTEC)

<u>IBTEC</u>, which was founded in 2005, provides graduate-level engineers and scientists with the opportunity to present their plans to make the world a better place with innovative technologies. Participants vie for a \$25,000 prize and direct visibility and interaction with more than 20 leading venture capital firms.

# • 2010 Intel Challenge

To feed the world's innovation pipeline and prepare the next generation of entrepreneurs, Intel issued the <u>2010 Intel Challenge</u>, a graduate student competition that provides prize money and the opportunity to participate in IBTEC to the business plans with the greatest potential to positively impact society through the commercialization of new technologies.

#### • Invest in America Alliance

In February 2010, Intel and 16 other corporations <u>announced</u> a commitment to collectively create 10,500 jobs for graduates. Intel sees this as a vital investment in the next innovators, thinkers, scientists, builders and entrepreneurs.

For more information on Intel's leadership in education, please visit <a href="www.intel.com/education">www.intel.com/education</a>. To join Intel's community of people sharing their stories with the hope of becoming a catalyst for action and a voice for change in global education, visit <a href="www.inspiredbyeducation.com">www.inspiredbyeducation.com</a>.

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