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# News Fact Sheet

*Note to Editors: Multimedia is available at http://www.intel.com/pressroom/kits/classmatepc.*

## Intel Learning Series Demonstrates Ongoing Momentum

**September 14, 2010** – Kapil Wadhera was recently appointed general manager of Intel's Emerging Markets Platforms Group where he will be responsible for leading the research, definition, development and marketing of technology platforms specifically designed for emerging markets. At Intel's Developer Forum in San Francisco, Wadhera outlined how the Emerging Markets Platforms Group designs and supports deployment of Intel Learning Series solutions for K-8 education around the world, including the Intel-powered classmate PC. He also detailed momentum on the hardware, software and content fronts as well as updates on deployments worldwide.

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*Latest clamshell classmate PC design even more kid-proof*
- At the Intel Developer Forum, Intel announced the latest clamshell classmate PC design. It features increased ruggedness, longer battery life, improved water resistance and additional anti-microbial protection.
  - o Improved ruggedness enhances protection from drops from desk heights (up to 70cm) through improved protection from all angles, an easy-to-grasp handle to reduce dropping, a special HDD rubber cage that reduces impact from physical shocks and vibration and a special LCD rubber protection to minimizes the impact from drop and fall accidents.
  - o Increased battery life (with six-cell lithium ion battery and 32G SSD[1]) means students may be able to work up to 8.5 hours on a single charge. .
  - o Water -resistant keyboard protects against accidental liquid spills of up to 100cc of liquid and a water-resistant screen, touchpad and keyboard (C-face) mitigate spills and damage from liquid contact.
  - o Improved antimicrobial coating protects from bacteria, mold, mildew, fungi, algae and yeast by creating a surface that retards the growth and colonization of microorganisms.

*Intel Learning Series continues to grow and expand*
- Intel has launched the new Intel Learning Series Education Channel on the Intel AppUpSM center where Intel Learning Series Alliance members can post their applications for sale to end users.
  - o Intel Learning Series Education Channel will help give education software developers direct access to consumers and will offer a new channel to offer some of the best education applications on the market.
  - o Additionally, the applications allow parents and teachers to further customize classmate PCs for students, helping to ensure a rich 1:1 learning model.
  - o The applications on the Intel Learning Series Education Channel are products of Intel Learning Series Alliance members and are compliant with guidelines for the Intel-powered classmate PC, making it easier for parents and teachers to obtain rich content for their students with the confidence they will work seamlessly on classmate PCs, as well as other netbooks.

- o Applications available immediate from the Intel Learning Series Education Channel  on AppUp include:
  - Mind Master from Core-Learning
  - Net Sweeper
  - KeyGo and EasyBits Quick from EasyBits
  - Dreamalings Playground from StoryGirl Productions
  - Math Builder & Science Builder from Edu2000
  - o In addition to being showcased at the AppUp booth at IDF this year, Intel Learning Series Education Channel will also participate in the AppUp conference, Elements 2010.
- Additionally, Intel is seeing great momentum with digital publishers around optimized content for the Intel Learning Series platforms.
  - o McGraw-Hill is currently going to market in the United States with the McGraw-Hill Companion Touch based on the convertible classmate PC reference design (code named Summit Peak) that includes McGraw Hill's LEAD21, CINCH Mathematics and Planet Turtle content.

***Deployments around the globe showcase the strength of the classmate PC 1:1 education model***
- Intel is seeing great momentum in classmate PC deployments worldwide.  Interest in the classmate PC is continuously growing as more governments understand the value of a 1:1 computing environment and the value offered by the Intel Learning Series and the classmate PC.
- In the first part of 2010, Intel Learning Series solutions have been selected for new deployments in numerous countries. Recent ones include:
  - o Argentina
  - o Brazil
  - o Japan
  - o Nigeria
  - o Portugal
  - o Spain
  - o Turkey

Additional information about classmate PC is available at www.intel.com/intel/worldahead/classmatepc/ and http://www.intellearningseries.com.

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[1]Measured on Intel® Atom$^{TM}$ processor N455 1.66GHz/512K L2, DDR3 2GB, 32G SSD, Windows 7 Professional, six-cell lithium-ion battery system by Mobile Mark 2007 (Productivity) with 60nits LCD brightness, wireless LAN on and Audio on

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