

Interactive Vending Solution

A refreshing way to vend from Pepsi*

Pepsi's Interactive Vending machine is an innovative, state-of-the-art vending platform with full touch screen technology.

Engaging experiences

The unit, currently in pilot test with General Growth Properties (GGP) across the U.S., allows consumers to:

- Buy a variety of popular PepsiCo* beverages.
- Send the gift of refreshment to others.
- Play an on-screen random chance game for the opportunity to win a free beverage.

In addition, consumers can view current PepsiCo beverage TV commercials. Other video promotions can be viewed on-demand, as well as view nutritional information for products sold in the machine. Users can also charge their mobile devices directly from the machine by plugging into specially designed AC power outlets and USB ports.

Smarter operations

PepsiCo's pioneering use of telemetry with Interactive Vending delivers tremendous operational benefits, allowing customers to closely manage inventory levels and delivery scheduling remotely, and easily update digital content and messaging online.

Intelligence designed-in

Pepsi's Interactive Vending utilizes Intel® Core™ processor technology and is Intel® Intelligent Systems Framework-ready, which facilitates connected, secure and managed access to the network.

Learn more

Read Pepsi's announcement on the [PepsiCo Web site](#) and for additional news visit the [Pepsi Interactive Vending Web site](#).

For more information on intelligent retail solutions, visit Intel's Intelligent Retail Web site: intel.com/retailsolutions.

Follow us on Twitter at [@RetailerInsight](#).



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