



COOLEST TECH ON CAMPUS



THE COOLEST TECH ON CAMPUS

The Latest Technology
That Will Have You Flipping
(Turning, Spinning and Sliding)
This School Year

New wave of Intel®-inspired 2-in-1 devices deliver stunning computing performance with tablet-like mobility for a best of both worlds experience.

Between balancing classes, hobbies, internships, work, and social networks, college students are living the adage of “work-hard, play-hard” and are constantly on-the-go and connected while dealing with the evolving demands of campus life. The technology that students choose is a crucial part of their academic journey and life now more than ever, which is why the 2-in-1 Intel-inspired Ultrabooks™ and Intel-powered tablets are the perfect devices to accompany students from the library to the lounge. Work and play with a device that adapts to you, runs on Windows 8, and includes a suite of apps ranging from Microsoft Word to Hulu to MyFitnessPal.

To showcase how these devices help students live their “2-in-1” lifestyle, Intel has invited a current student and several recent college graduates to be the guest editors in this season’s back-to-school guide. Meet Ben, Annie, Taylor, Elizabeth and Katie as they give us a sneak peek into how their 2-in-1 devices help them juggle their passions and careers.





BEN KASSOY

THE DANGER

"I need a device that can twist and turn with me through dancing and dating"

Ben Kassoy, Emory University '11

RELATIONSHIP COLUMNIST AT GLAMOUR.COM, BREAKDANCER

MY 2-IN-1 DEVICE

The Intel®-inspired Dell XPS 12 Ultrabook™ 2-in-1, because it's as versatile as my life. With a flip of the screen, I can go from writing stories to watching a breakdancing tutorial. Since my device powers on in just a few seconds, I use it to make playlists and to instantaneously connect with breakers all around the world.



Dell XPS 12 Ultrabook™ 2-in-1

MY 2-IN-1 LIFESTYLE

Dishing out love advice to the ladies by day and breaking with my dance crew by night.

MY 2-IN-1 TIP

Dance as much as you can: it's social and burns calories. If you work hard at the club, you won't have to work out at the gym.



100
80
60
40
20
0

THE BUSINESS WOMAN

“From curriculum to creativity, in just a flip and fold”

Annie Wang, Harvard University '15
CO-FOUNDER AND CREATIVE DIRECTOR AT HERCAMPUS.COM,
FULLTIME COLLEGE STUDENT

60% 70% 80% 55%

MY 2-IN-1 DEVICE

The Intel®-inspired Lenovo IdeaPad Yoga 13 Ultrabook™ 2-in-1. I love that this Ultrabook is as flexible as I am and can go from work mode to school mode to fun with just a few flips and folds. I can use it as a laptop for school work and emails, tent it to show my colleagues my latest designs, and fold it into a tablet to catch up on my favorite websites and social networks.

Lenovo IdeaPad Yoga 13 Ultrabook™ 2-in-1



10 14

MY 2-IN-1 LIFESTYLE

I have to find the right work/life balance. I run a business and design the Her Campus page, manage interns and employees, juggle classes at Harvard, and have to make time for my family and friends.

78% 67% 57% 23%

MY 2-IN-1 TIP

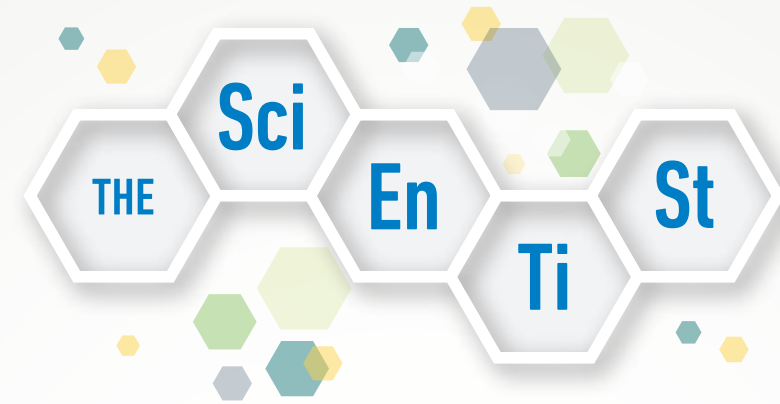
Manage the art of multitasking: I travel for work often and everything I pack has to multitask for me. For example, I'll sleep in my gym clothes and pack dresses that go from day to night—a no-brainer, really!



ANNIE WANG



Taylor
McGraw



“My hybrid life:
homework to hobbies”

Taylor McGraw, University of Mississippi '12

TEACH FOR AMERICA 4TH GRADE TEACHER
AND ENTREPRENEUR

My 2-in-1
De
Device

The Intel®-powered ASUS VivoTab Smart 2-in-1 Tablet. My 2-in-1 tablet can go from the lab to the classroom. When I attach the keyboard, my VivoTab lasts up to 19 hours, keeping up with my dawn to dusk duties.



ASUS VivoTab
Smart 2-in-1

My 2-in-1
Li
Lifestyle

I teach and coach sports during the day while continuing to develop my business plan to launch a new drug prescription label--a project I started on as a finalist at the Intel International Science and Engineering Fair.

My 2-in-1
Ti
Tip

Manage your time, but make every second count. I use my commute time on the subway to do everything from grading papers to researching my start-up.

the ^{caps}novelist

“Work and play all in one”

Katie Sanders, University of Pennsylvania '12
WRITER AT *GLAMOUR* MAGAZINE, NOVELIST

my 2-in-1 device

The Intel®-inspired ASUS TAICHI Ultrabook™ 2-in-1 with its Full HD dual screen capacity. My roommates love the fact that they can watch shows or play games on one side of the screen while I am typing stories on the other screen. I can also use the stylus to easily jot down ideas and designs that inspire me.



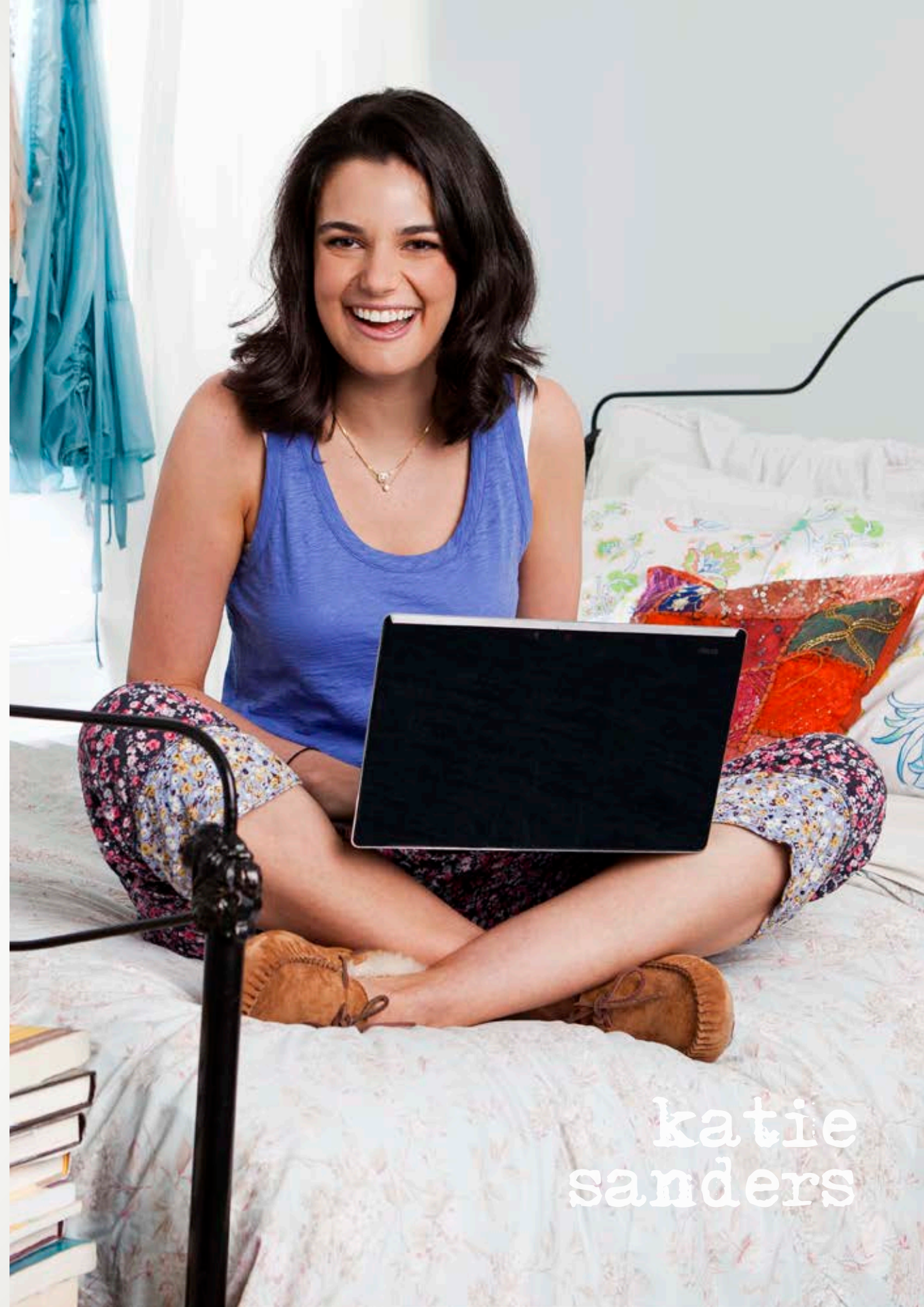
ASUS TAICHI
Ultrabook™ 2-in-1

my 2-in-1 lifestyle

My passion for writing is my career and my hobby. During the day, I write for *Glamour* magazine, interview unique individuals, and do research. After leaving the office, I work on writing my novel and developing fun characters. It's always been my dream to write a book. I use the knowledge and tools from my day job to inspire my passion.

my 2-in-1 tip

Take advantage of the cloud: free services like SkyDrive allow me instant access to all my important documents from work projects to my novel. I can upload new character ideas or review my latest assignment on the fly.



katie
sanders



ELIZABETH
WAGMEISTER

THE CHEF

“Number one ingredient: my technology”

Elizabeth Wagmeister,
University of California, Santa Barbara '12
EDITORIAL ASSISTANT AT A NATIONAL ENTERTAINMENT MAGAZINE,
ASPIRING CHEF

MY 2-IN-1 DEVICE

The Intel®-powered Lenovo IdeaTab Lynx 2-in-1 Tablet. The tablet is sleek and powerful. It fits into my work bag during the day and props up perfectly on my counter in the evenings



Lenovo IdeaTab Lynx 2-in-1

when I'm prepping my meals. I can attach the keyboard to my tablet and type out recipes to share with my friends. The 16-hour battery life means no wires to trip me up in the kitchen and no extra bulk in my bag.

MY 2-IN-1 LIFESTYLE

Working at a national magazine

during the day, taking TV correspondence classes at night, and then whipping up new recipes in my spare time to share with family and friends. One day, I want to have my own cooking show, but until then I'm practicing in my own kitchen and blogging my favorite meals.

MY 2-IN-1 TIP

Be prepared. I don't have time to cook every

night. To accommodate my two-in-one lifestyle and healthy eating choices, I cook one night per week and freeze lunch-sized portions. That way, I can grab a frozen Tupperware container on my way out the door, bring it with me on the go, and it's defrosted and ready to eat by the time that I'm hungry.



Lenovo IdeaPad Yoga 13*

- Ultrabook™ 2-in-1 with 360 degree flip-and-fold design to use in notebook, tablet, stand or tent mode
- Only 0.67" (16.9mm) thick and weighs 3.4 pounds (1.54kg)
- 10-point multi-touch screen
- Estimated 8 hours of battery life
- OS: Windows 8
- 3rd generation Intel® Core™ processor
- Available in silver or clementine orange
- Starting at \$899 USD



ASUS TAICHI*

- Ultrabook™ 2-in-1 with double-sided full HD screens, touch capabilities and stylus support
- Two screens can operate independently or be used simultaneously
- Estimated 5 hours of battery life
- OS: Windows 8
- 3rd generation Intel® Core™ processor
- Available in 2 models: ASUS TAICHI 21 with 11.6" display and ASUS TAICHI 31 with 13.3" display
- Starting at \$999 USD



Dell XPS 12*

- Ultrabook™ 2-in-1 with innovative flip hinge design that allows an easy transition from laptop to tablet mode
- Intel® Smart Connect Technology automatically updates email, work contacts, social networks and favorite apps, even in sleep mode
- OS: Windows 8
- 3rd generation Intel® Core™ processor
- Starting at \$1,099.99 USD



ASUS VivoTab Smart*

- Multi-colored tablet design with 3-in-1 Transleeve for combination of keyboard, tablet, protection and stand
- Estimated 8.5 hours of battery life in tablet mode; up to 19 hours of battery life with attachable keyboard
- OS: Windows 8
- Intel® Atom™ Z2760 Dual-core processor
- Starting at \$499 USD



Lenovo IdeaTab Lynx*

- Sleek tablet design with PC productivity and detachable keyboard
- Slim and light at 9.48mm thin and weighing 640g
- Estimated 8 hours of battery life in tablet mode; up to 16 hours when connected to optional keyboard dock
- OS: Windows 8
- Intel® Atom™ Z2760 Dual-core processor
- Starting at \$449.99 USD



Sony VAIO Duo 13*

- Ultrabook™ 2-in-1 with sliding capabilities that transform device from tablet mode with stylus support to keyboard mode
- Estimated 15 hours of battery life
- OS: Windows 8
- 4th generation Intel® Core™ processor
- Available in white or black
- Starting at \$1399.99 USD



With a portable All-in-One, students enjoy the performance of a full PC combined with tablet-like capabilities. From the dorm room to the classroom, its lay-flat design adapts to become a gaming, entertainment or work center.

Dell XPS 18*

- Thinnest, lightest and most portable All-in-One PC, weighing 4.85 pounds
- Screen can be docked in a power stand, stood upright on a table with flip-out feet, or lay flat to convert to tablet mode
- Features Full HD 18.4" capacitive touch display with wide viewing angles
- Built-in battery with 5 hours of run time
- OS: Windows 8
- 3rd generation Intel® Core™ processor
- Starting at \$899.99 USD

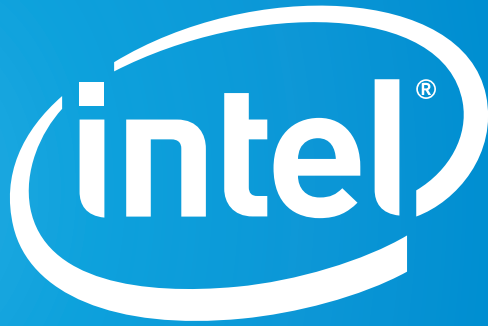


Lenovo IdeaCentre Multimode Horizon Table PC*

- All-in-One table PC with 10-point multi-touch screen to accommodate multiple users
- Adjustable screen angle and wireless keyboard and mouse
- 27" backlit, Full HD display
- Estimated 2 hours of battery life
- Dolby Speakers with Home Theater v4
- Compatibility with digital gaming accessories including joystick, striker, and e-dice.
- OS: Windows 8
- 3rd generation Intel® Core™ processor
- Starting at \$1,449 USD



*Product descriptions provided by the PC makers.



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Touch and the ability to convert to tablets not available on all models. Consult your Ultrabook manufacturer. For more information see www.intel.com/ultrabook.