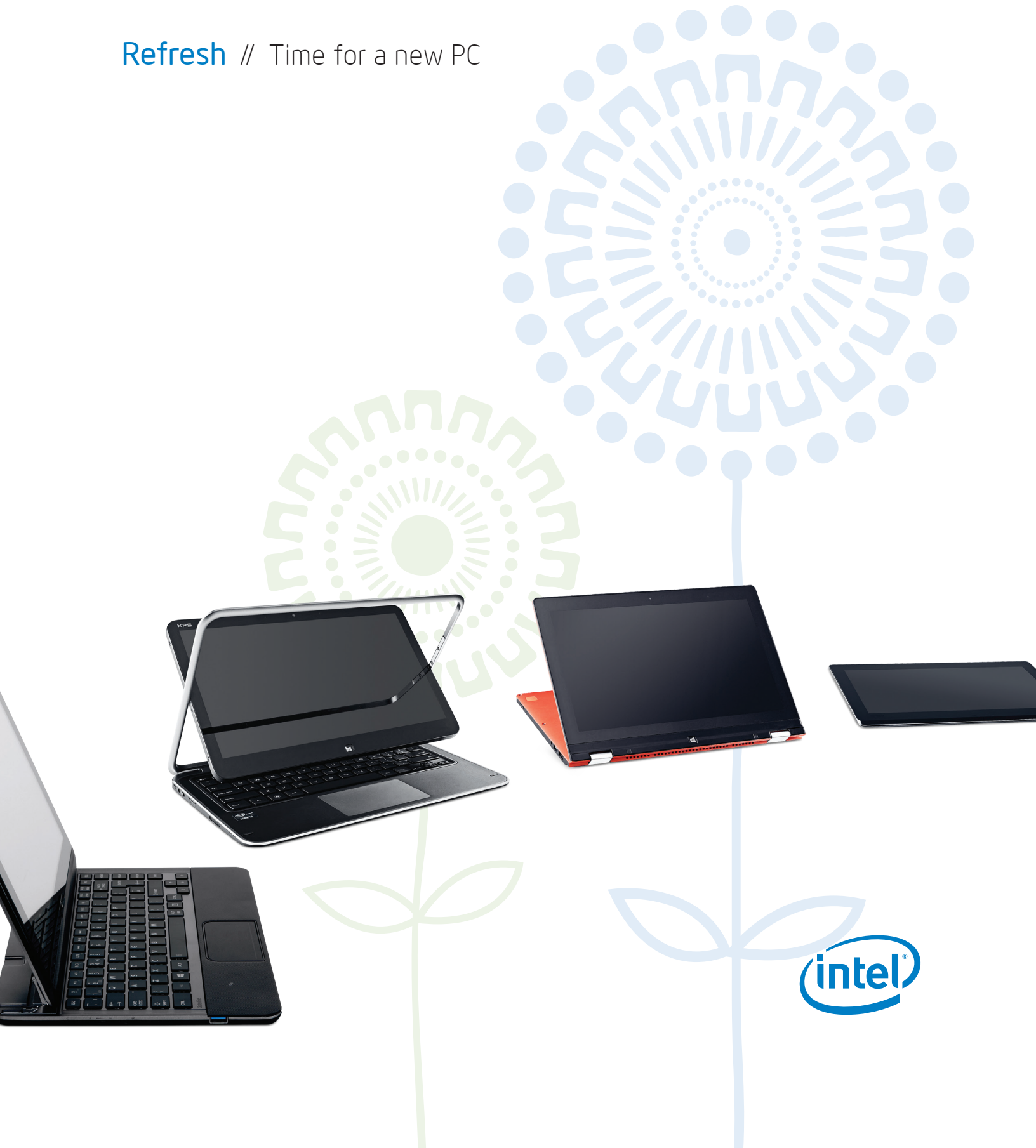


Refresh // Time for a new PC





You've changed with the times. Has your PC?

Did you know that 33 percent of U.S. computers are over 4 years old and 65 percent of them are large desktops? These computers are often big, bulky and slow.

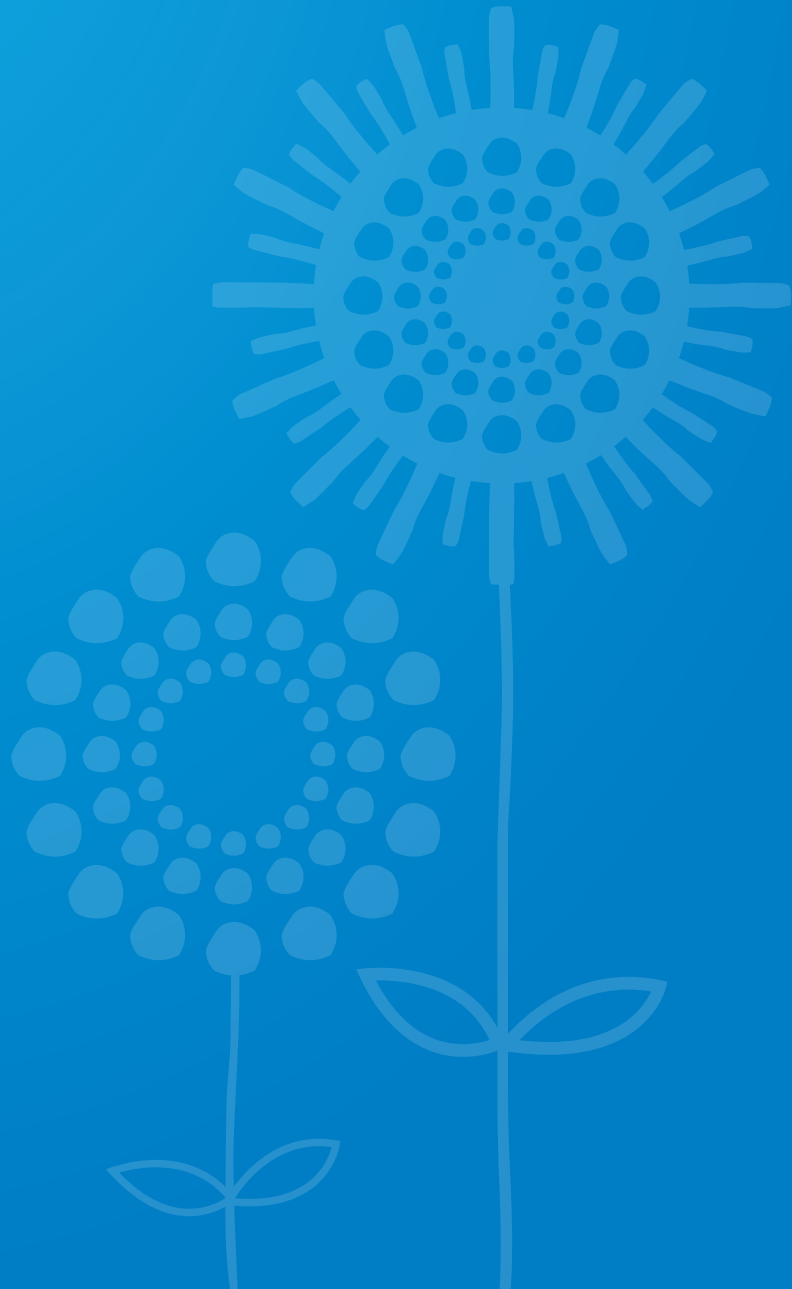
A lot has changed in the past 4 years. A PC is no longer just a tool — it's a way of life. It's how we create videos, connect with friends and consume the news. We expect a lot from our technology, and outdated PCs often do not meet our needs.

Over the last few years, Intel's advancements in processor technology have transformed the way we use computers and have led to an exciting array of thin, light and powerful PCs. The latest generation of Intel-inspired Ultrabook™ convertibles marry performance, responsiveness and sleek designs with a premium computing experience — laptop functionality when you need it and a touch-enabled tablet experience when you want it.



How to buy a PC

Do you need a new PC, but aren't sure what to look for when buying one? Finding a new computer can be an overwhelming and intimidating experience, with dozens of factors to consider when looking for the best system in your price range. Keep this list handy as you shop to make sure you're getting the best PC for the best price.



What's best?

In the \$600 and over range, PCs get really exciting and look absolutely nothing like your old device. Look for Ultrabook™ convertibles that flip, fold or swivel from a PC experience with a full keyboard to a sleek tablet. In this price range, don't skimp on the processor. Go for an Intel® Core™ i5 or Intel® Core™ i7 processor. For the most vivid graphics experience, get a PC with Intel® HD Graphics 4000. Also look for Intel® Identity Protection Technology and Intel® Anti-Theft to protect your device and your personal information.

What's better?

If you have slightly more to spend, your choices expand significantly in the \$350-\$600 price range. For the fastest and most powerful computers, you'll want an Intel® Core™ i3 or Intel® Core™ i5 processor. Store more on your computer – look for systems with at least 4 GB of memory and 500 GB of storage space. Reduce your back pain by looking for a thin and light system. Battery life in this category will be at least 4 hours. Want to ditch your mouse? Explore touch-enabled PCs that will work with the swipe of a finger. Protect your device and personal information with Intel® Identity Protection Technology and Intel® Anti-Theft Technology.

What's good?

If you are budget conscious, you can find a few no-frills PCs under \$350. For the best performance in this price range, look for an Intel® Core™ i3 or Intel Pentium® processor. Don't skimp on graphics – with Intel® HD Graphics you can enjoy a crystal-clear experience as you edit photos and watch movies. Maximize your battery life and search for systems with at least 3 to 5 hours of battery life.



BEST

Dell XPS Duo 12* | Starting at US \$1,199.99

Ultrabook convertible with innovative flip hinge design that allows an easy transition from Ultrabook to tablet mode.



Asus Taichi* | Starting at US \$1,299

2 touch screens can operate independently and be used simultaneously for a host of innovative new applications.



BEST

Lenovo IdeaPad Yoga* | Starting at US \$849

Features 360-degree flip-and-fold design so you can use it as a laptop, tablet, stand or tent.



Sony VAIO Tap All-In-One Touchscreen Desktop* | Starting at US \$1188

Not your average all-in-one computer, the Sony Tap features a high-definition touchscreen and a wireless keyboard and mouse.



BETTER

Lenovo IdeaPad S400* | Starting at US \$529

A full-featured Ultraportable laptop that is stylish with its smooth, metallic finish and super sleek profile.



BETTER

HP Envy 4t* | Starting at US \$500

Eye-catching metal design with a soft-touch, slip-resistant base.



Acer Aspire V5 Series* | Starting at US \$449

A light and lean computing machine for great value. At only 1-inch slim and super light, the V5 still packs potent power and HD graphics, has 5 hours of battery life and features an optical drive.



GOOD

Acer C7 Chromebook* | Starting at US \$199

Perfect for the frequent flyer. Lightweight, thin and low-cost laptop is powered by an Intel Celeron processor and primarily serves as a web browser running on Google Chrome.





1. Requires 16 GB of NAND cache and minimum PCMark Vantage benchmark scores.
2. No system can provide absolute security under all conditions. Requires an enabled chipset, BIOS, firmware and software, and a subscription with a capable Service Provider. Consult your system manufacturer and Service Provider for availability and functionality. Service may not be available in all countries. Intel assumes no liability for lost or stolen data and/or systems or any other damages resulting thereof. For more information, visit: www.intel.com/go/anti-theft.

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Product descriptions provided by PC makers. Touch and ability to convert to tablets not available on all models. Consult your Ultrabook™ manufacturer. For more information see www.intel.com/ultrabook.