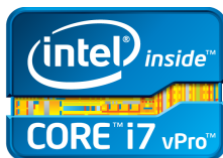
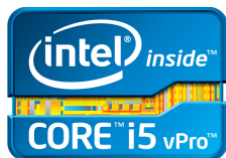




Intel® Core™ vPro™ Processor Platform-based Systems

Bridging the Gap between needs of CIOs & End-users to
Compute with Confidence

Jason Kennedy
Director, Intel Architecture Group and
Intel Business Client Platforms Division





Bridging the **GAP** Between CIO and Users

Security without compromising user experience

Delivering time to productivity via **automation**

The **flexibility** to take advantage of ongoing innovations in computing

A hand is shown typing on a laptop in the foreground. The laptop screen displays a transparent, glowing digital map overlay that extends into the background, showing a city grid and various data points. The background features a modern cityscape with tall glass skyscrapers and a pedestrian walkway. In the lower right, a woman is walking a dog, and a man is walking in the distance. A silver car is parked on the street. The overall scene is set in a bright, sunny environment.

NO COMPROMISE Computing



IT and User **PRIORITIES**



Building **SECURITY**
into Every Layer



Protected **FOUR WAYS**

**Threat
Management**



**Identity
and Access**



**Data and Asset
Protection**



**Monitoring and
Remediation**



McAfee®

ePO Deep Command



McAfee ePO Deep Command





Management Beyond the OS



More Threats Demand Greater
SECURITY



Intel Responds with **IPT** with PKI

Intel® Identity
Protection
Technology





AUTOMATING IT

...Maximizing Efficiency

Easily Automate IT Business Processes



"Simplicity is the ultimate sophistication."
— Leonardo da Vinci



Making Device Management a **WIN-WIN**



Taking IT Support to the **NEXT LEVEL**



Roy Vera
>
accenture

VIDEO: ARROW Help Desk Solution
Accenture Remote Resolution Online Workforce solution



The Era of **SELF HELP** Is Here





INNOVATION

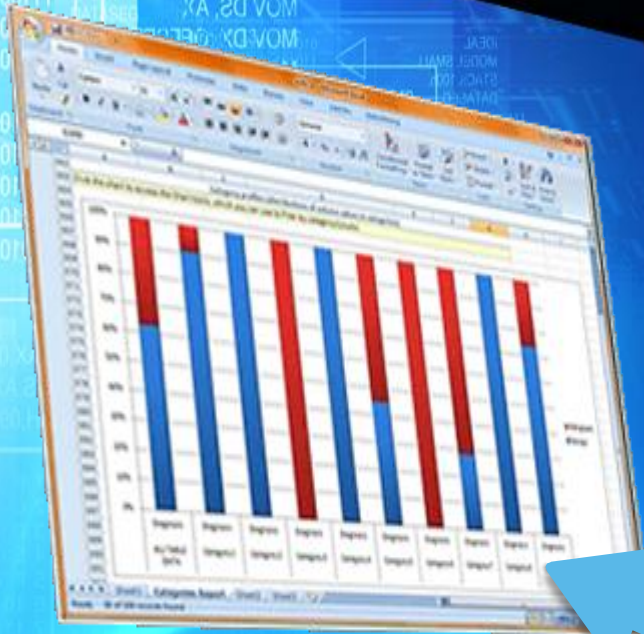
Takes Many Forms

Business
Intelligence for
EVERYONE
through the
*Democratization
of Data*



BIG DATA

On the Desktop





Consumer
Designs,
Business
SAVVY



ALL IN ONE & uSFF

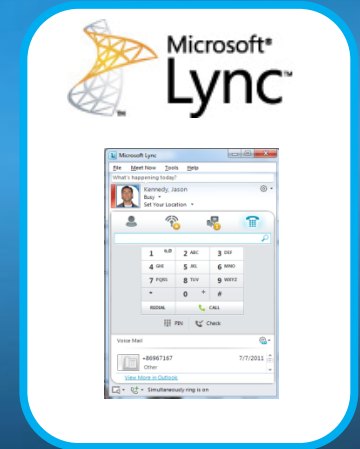
Desktop Designs



vPro Form Factor Innovation Extends to Desktop... e.g. PC-Based Unified Communications



- **Secure HD Video Conferencing**
 - Optimized for Intel AES-NI (Core i5/i7)
 - HD upscaling requires 4+ threads
- **Better than Phone Audio**
- **Cost Savings Opportunities**

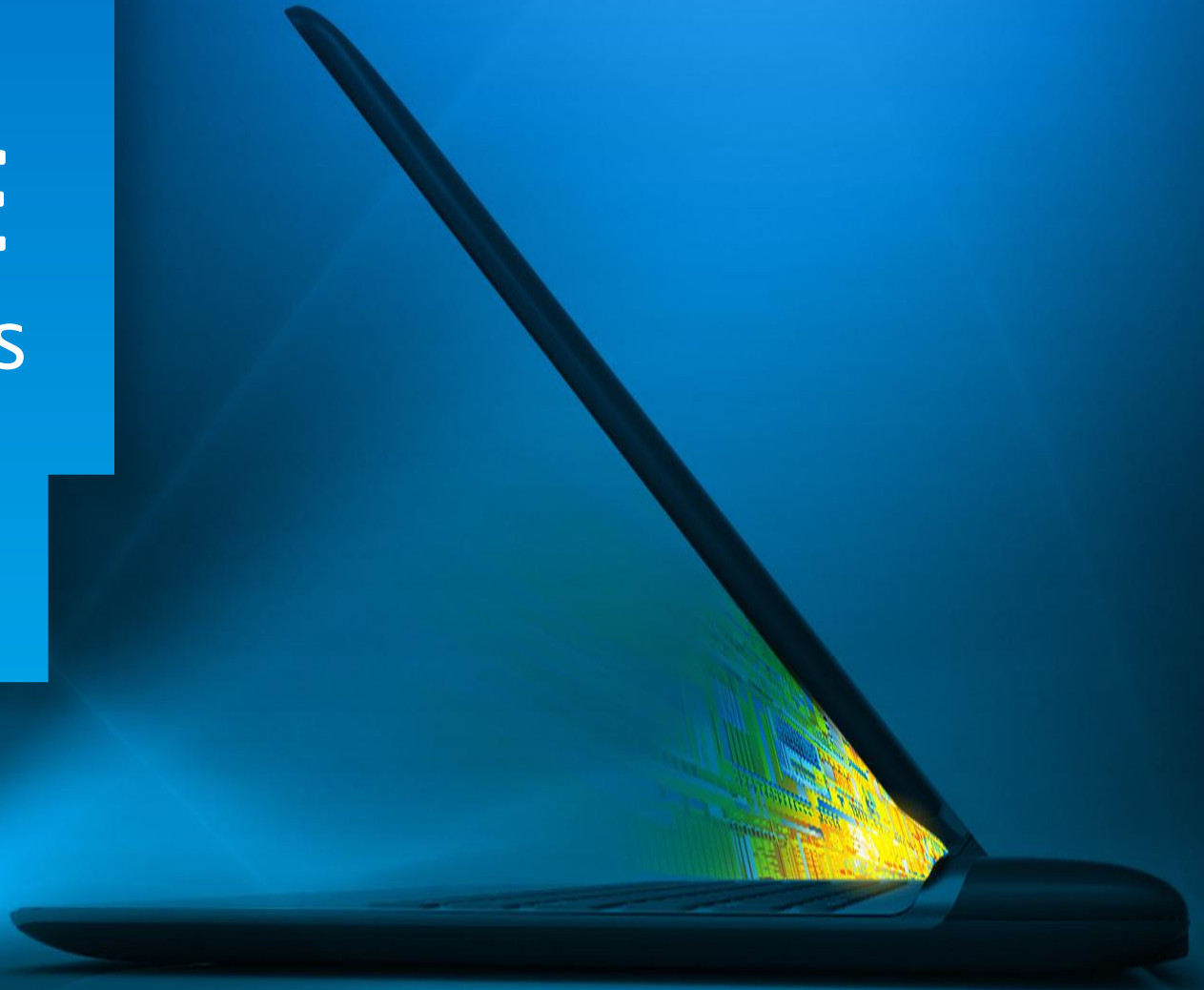


**Amplify IT Control, Reduce Costs,
& Streamline Collaboration**



MOBILE

Form Factors




Ultra-Secure. Ultra-Sleek. ULTRABOOK™

The 3rd generation Intel® Core™ vPro™ processor-based Ultrabook™ is built for business and engineered for security.



Ultrabook™

Inspired by 



FUJITSU



TOSHIBA



lenovo®



Security.
Automation.
Innovation.



Bridging the **GAP** Between CIO and Users

COMPUTING

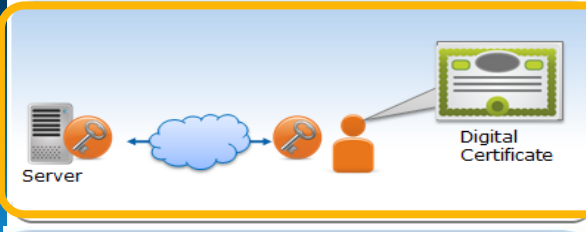
with Confidence



Intel® Identity Protection Technology



Intel® IPT with OTP
 One-Time Password token built into chipset.
 Enables transparent 2-factor user authentication.
 Determines trusted platform



Intel® IPT with PKI
 PKI certificates authenticate User and Server to one another. Digitally sign documents and emails and encrypt files and messages



Intel® IPT with Protected Transaction Display
 Protects PC display from malware scraping.
 Proves human presence at PC. Great for transaction verification and ACH fraud prevention

Use Model	Intel® IPT Technology		
	OTP	PKI	Protected Transaction Display
VPN	X	X	X
Authentication	X	X	X
Digital Signature		X	X
Encryption		X	X

