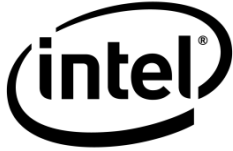


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Speaker Bio

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Matt Ployhar
Senior Graphics and Gaming Product Planner
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Matt Ployhar joined Intel in April of 2008 as a senior graphics and gaming product planner. Matt's focus at Intel Corporation is two-fold where he is a strategic planner focused on Graphics and Gaming initiatives; and holds the position of president for the PC Gaming Alliance, a 501c 6 non-profit organization dedicated to making PC gaming more robust for developers and consumers alike. He's been focused on the Graphics and Gaming ecosystems for over 15 years. Prior to Intel he was on Microsoft's SideWinder, Game Studios, and Windows/DirectX Planning Teams respectively.