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Speaker Bio

Intel Corporation

Peter Biddle
General Manager, Intel AppUp Products and Services
Intel Corporation



Peter Nicholas Biddle came to Intel from Trampoline Systems, a software startup in London, UK. At Trampoline, he ran open-source social networking product development, and his team built and shipped the social network visualization and analysis software which is used by the world's largest ONA practice today.

Prior to Trampoline, Peter was at Microsoft for, as he puts it, “a really long time.” At Microsoft, he did most of his work inside the Windows division, shipping Windows releases from Windows 3.1 through to Vista. His team built BitLocker, which is a key enterprise-focused feature in Vista and Windows 7, and he founded Microsoft’s Hypervisor team. He was also the Microsoft lead on the creation of DVD and is the original inventor and author behind the DarkNet. At Intel, Peter runs the AppUp(SM) product team, where they are focused on “helping developers deliver innovative kick-ass software for netbooks!”