PEEPING TECHS
AND THE FEAR OF DEVICE HEISTS

A survey conducted by Intel Corporation and commissioned by TNS finds that 46% of U.S. vacationers say their biggest pet peeves about traveling with their Ultrabook™, tablet or laptop relates to device security, including worrying the device may be lost or stolen and someone glancing at their screen, potentially compromising their personal information.

For more information: intel.com/newsroom/?travel

Security is top of mind for U.S. travelers under the age of 30

49% are annoyed by others glancing at their screens

51% also admit to peeping at other's screens

62% worry about a lost or stolen laptop

Despite the Paranoia

26% fail to take basic security precautions and admit to security risks including...

*****9
entering credit card details in public

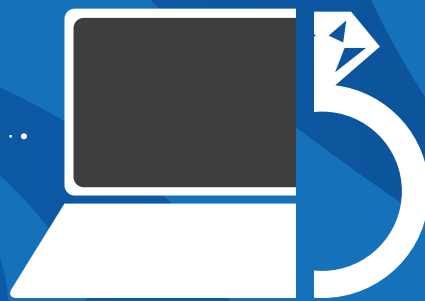using un-secured Wi-Fi networks

viewing sensitive documents in public

leaving device unattended

Survey respondents ranked losing their Ultrabook, laptop and tablet when traveling as more stressful than losing their wedding ring

77% **55%**

A new class of mobile computing device

Ultrabook devices inspired by Intel feature innovations tailor-made to address the anxieties of today's traveler, providing personal security benefits through the Intel® Anti-Theft Technology and Intel® Identity Protection Technology.

For more information on Intel-inspired Ultrabook:
www.intel.com/Ultrabook

and for more information on Intel® Anti-Theft Technology:
http://intel.ly/pDM4wn

intel ANTI-THEFT TECHNOLOGY™

YOU CAN AVOID DEVICE HEISTS

1 Be aware of your surroundings and use privacy screen shields when viewing sensitive documents.
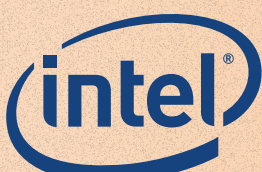
2 Use safe online practices such as accessing protected WiFi networks and use strong passwords.

3 Consider a device with anti-theft technology like an Intel-inspired Ultrabook™

* Ultrabook devices powered by 3rd generation Intel® Core™ processors come with a limited free subscription for Intel Anti-Theft Technology services.

(intel)