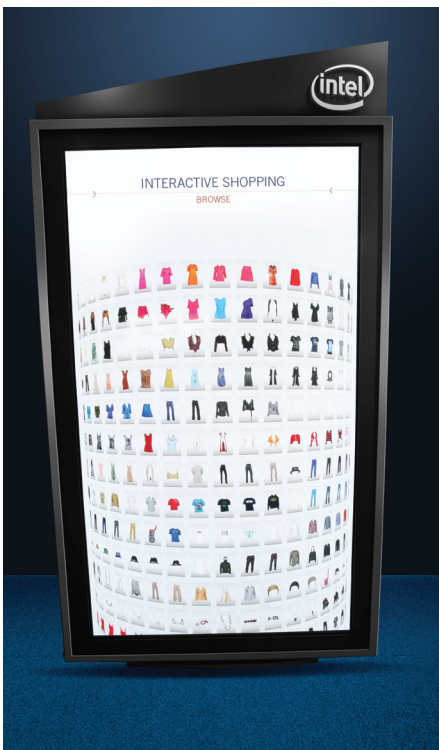


Intel® Retail Interactive Fashion Experience



The Intel® Retail Interactive Fashion Experience solution is an innovative in-store shopping experience that enables shoppers to visually access thousands of fashion items, combine them into outfits, share them with friends virtually or even purchase them. This solution will allow visitors to do this in real-time on an intuitive interface that supports multi-touch interactions.

The user browses and filters through the inventory of apparel items, such as blouses, pants dresses and accessories. The user interacts with on-screen controls to filter the cloud's contents in a myriad of ways - color, price, style, material, type, size, etc. When the user finds an item of apparel interesting they may choose to hold that item in their "favorites" area. Favorite items can then be selected and combined into outfits over a digital mannequin. The completed outfits can be forwarded by email to friends and family.

Intel® Retail Interactive Fashion Experience is based on the 2nd generation Intel® Core™ i7 processor which delivers

smart performance that adapts to shoppers needs and delivers a visually stunning experience. The powerful graphics and robust data handling capability of the Intel Core™ i7 processor allows shoppers to efficiently sort through massive amount of inventory. The solution also features Intel® vPro™ Technology to reduce operational cost of managing and maintain the device. With built-in remote manageability Intel® AMT™ Technology is designed to keep downtime and onsite visits to a minimum, enabling remote monitoring, diagnosis and repair of solution - even if it is shut down or OS is unresponsive.

This solution represents a new kind of shopping experience combining best of online and in-store shopping behaviors. By engaging shoppers in a visually stunning and efficient shopping experience this solution can deliver a significant differentiator for retailers that may result in increased consumer brand loyalty and improved profitability.

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