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News Fact Sheet

Note to Editors: Multimedia is available at www.intel.com/pressroom/kits/classmatepc.

Intel Unveils New Intel-Powered Convertible Classmate PC

April 26, 2010 – Intel, along with local computer manufacturers who are part of the [Intel® Learning Series](#) alliance, today unveiled the latest Intel-powered convertible classmate PC, adding to the existing classmate PC designs. More than 300 vendors of the Learning Series, including hardware vendors, operating system vendors, software vendors and enterprise solutions providers are developing applications, peripherals and services optimized for Intel-powered classmate PCs.



Local PC Manufacturers Offering the New Design in North America:

CTL

Founded in 1989, CTL manufactures CTL-branded computers, laptops, monitors and servers as well as the Nexus® brand of plasma and LCD televisions and the 2go™ brand of netbooks. Headquartered in Portland, Oregon, with offices in Seattle and Seoul, Korea, CTL supplies public sector and corporate customers throughout the U.S. CTL's Retronics division is one of the nation's leading recyclers of technology components. For more information about CTL, please visit CTL's product website: <http://www.ctlcorp.com/shop>.

Equus

The Nobi Convertible 10.1 – an Intel-powered convertible classmate PC – is provided by Equus Computer Systems, Inc., an 100% employee owned company that has over 200 employees. Equus is one of America's largest local manufacturers of build-to-order desktops, notebooks, servers and workstations with 10 integration and sales offices in the U.S. Equus deploys its Intel-powered classmate PCs through a network of more than 2,000 resellers that are focused on the education market throughout North America. The Nobi Convertible 10.1 is available in multiple configurations with warranty options to meet the unique requirements of any school district or classroom.

M&A

M&A Technology, has been in the educational market since 1984, offers a wide range of technology solutions that are based on innovation to improve learning through technology. In addition, M&A Technology provides a unique platform for contract manufacturing and custom-built servers and workstations in an ISO9001-2000 manufacturing facility in Dallas, Texas. M&A Technology offers a wide range of services in the educational market, including design and manufacturing, deployment services and consulting services for 1:1 computing solutions. M&A Technology, as an Intel® Authorized Integrator, is a premier-level system builder who is in the business of providing complete, customized computers for other resellers.

MDG

MDG Computers Canada Inc. is one of the leading manufacturers and retailers of desktop PCs, laptops, LCD and plasma screen televisions. Headquartered in Oakville, Ontario Canada, MDG is the largest Canadian owned PC manufacturer.



Examples of the Intel Learning Series Alliance Members' Solutions or Products:

Each of these vendors has solutions or products that take advantage of the unique capabilities of the convertible classmate PC.

EarthWalk

EarthWalk is a pioneering leader in the development of wireless mobile computer laboratories and laptop battery recharging systems for education and training. Since 1996, EarthWalk has focused exclusively on designing, manufacturing and refining this technology and its services to meet the needs of governments and end-users. EarthWalk's innovative, cost-effective and environmental-friendly solutions have been successfully delivered to over 5,000 school districts throughout North America and international markets with clients in the Middle East, Europe, Asia, Africa, Latin America and the Caribbean. The EarthWalk mobile lab solution safely stores, transports and simultaneously charges 16, 24, 32, 36 or 48 Intel-powered classmate PCs and powers integrated wireless router and connected peripherals all from ONE standard electrical outlet allowing for continuous operation of the netbooks throughout the entire school day. The EarthWalk Eco Lab does not use timers, charging all Intel-powered classmate PCs in half the time compared to a standard cart avoiding delays and saving up to 85 percent in electricity; for more information, please visit EarthWalk at <http://www.earthwalk.com/>.

Easybits Software and Inspirus Suite

EasyBits Software produces award-winning software to make computers safe and friendly for kids and students. Some of the titles include Magic Desktop (for young children), Inspirus Suite (for education), Creative Studio (for students) and Touch Screen Games (for everyone ... because we all need a little fun!). EasyBits is also the company behind the Skype game channel.

Inspirus Suite from EasyBits Software is the only Microsoft Windows-compatible user interface designed specifically for school and home. Inspirus Suite gives schools unprecedented control over PCs, allowing educators to customize and manage the digital learning environment ... while giving parents control in the home.

LEGO® Education WeDo™ Robotics

LEGO Education North America is a joint venture between Pitsco, Inc. and the educational division of the LEGO Group. LEGO Education (LE) combines the motivational advantages of LEGO® sets with award-winning software and standards-based activity packs that integrate science, technology, engineering, and mathematics into engaging hands-on classroom projects. For the elementary learner, there is the WeDo™ Robotics Set, a cross-curricular program that covers content in the areas of math, science, technology, and language and literacy. Using this set and software combination, students build and program robotics models to write stories, solve problems, and create innovative projects. LEGO Education and Intel have worked together to ensure the WeDo Robotics programming software runs seamlessly on the Intel-powered clamshell and convertible classmate PCs. Because of this collaboration, elementary schools everywhere can pair cost-effective computers with LEGO Education sets and curriculum, giving every student access to the latest technology and engaging learning tools.

McGraw Hill LEAD21

Wright Group LEAD21 is a comprehensive, research-based core K-5 literacy program built to expand literacy, ensure equality, achieve acceleration and refine differentiation for students. LEAD21 honors core literacy competencies (phonemic awareness, phonics, fluency, vocabulary, comprehension, oral language development and writing) while encompassing 21st century literacies such as the ability to access,

question, evaluate, collaborate and communicate effectively in the age of today's information explosion. It allows all learners equity of access to standards-based grade level content and affords all learners equity of voice within the classroom community. LEAD21 provides instructional materials and approaches designed to accelerate the literacy growth of all learners, to proficiency and beyond. It enhances and expands the effectiveness of differentiated instruction through the use of varied texts, student groupings and instructional supports during literacy instruction.

PASCO SPARKscience™ Platform

Throughout its more than 45-year history, PASCO has focused exclusively on science education—designing, developing and supporting better ways of teaching and learning science. PASCO developed SPARKscience to combine modern, sensor-based data collection, interactive visualization & data analysis, and instructional content and assessment to provide 21st century science learning experiences for teachers and their students. SPARKscience software, SPARKvue™, is optimized for use with the touch-based Intel-powered convertible classmate PC. Together with the award-winning PASPORT® line of sensors and sensor interfaces, teachers and students can use SPARKvue with the classmate PC to create and perform experiments in general science, biology, chemistry, earth and environmental science and physics at all grade levels.

SMART Classroom Suite

Provided by SMART Technologies, SMART Classroom Suite can transform computer-enabled classroom into a collaborative, interactive and highly efficient learning environment. Combining four of SMART's easy-to-use educational software applications, the suite enhances teaching, accelerates student learning and is designed specifically for teachers and students. It includes the award-winning SMART Notebook software for creating and delivering lessons, SMART Notebook SE for student assignments, scheduling and file management, SMART Sync for managing computer-enabled classrooms and SMART Response for student assessment. Together, these applications support the key stages of teaching and learning – from lesson creation and delivery to student assessment. SMART Classroom Suite is part of Intel's Education software stack included with the Intel-powered convertible classmate PC.

Additional information about classmate PC is available at www.intel.com/intel/worldahead/classmatepc/ and www.intellearningseries.com.

About Intel

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom and blogs.intel.com.

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